# **Backup Basics**

# The 3 Types of Data Backups

Every business needs a solid backup strategy to protect critical data. Here's a quick overview of the top three methods to secure your business.



#### **Full Backup**

- · Copies everything on your system in a single location.
- Quick and easy to restore.
- · More costly method as it requires more storage.



## **Incremental Backup**

- · Saves only the changes made since the last backup.
- · Ideal for frequent backups.
- · Longer recovery time since more files need to be accessed.



## **Differential Backup**

- Saves all changes made since the last full backup.
- Restores faster than incremental backups.
- Restoration is slow and complex, and backup takes longer.



**Unsure which backup type** 

fits your business best?

Let's discuss the right backup strategy for you!